

CELEBRATING 15 YEARS OF THE GLL SPORT FOUNDATION

BETTER



GLL



GLL SPORT
FOUNDATION

COVER ATHLETES



GSF supported athletes
Belfast 2022



**GLL SPORT
FOUNDATION**



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WELCOME

The GLL Sport Foundation was created by Charitable Social Enterprise GLL to support talented athletes across the UK.

In 2007 GLL became aware of young talented athletes having to give up on their dreams because of the high costs of training, travel and competitions.

In many cases, local young people were unable to fulfil their potential through lack of funds or access to facilities. This was having a significant impact on young people, local communities and sports clubs. GLL was determined to develop a scheme to counter this problem.

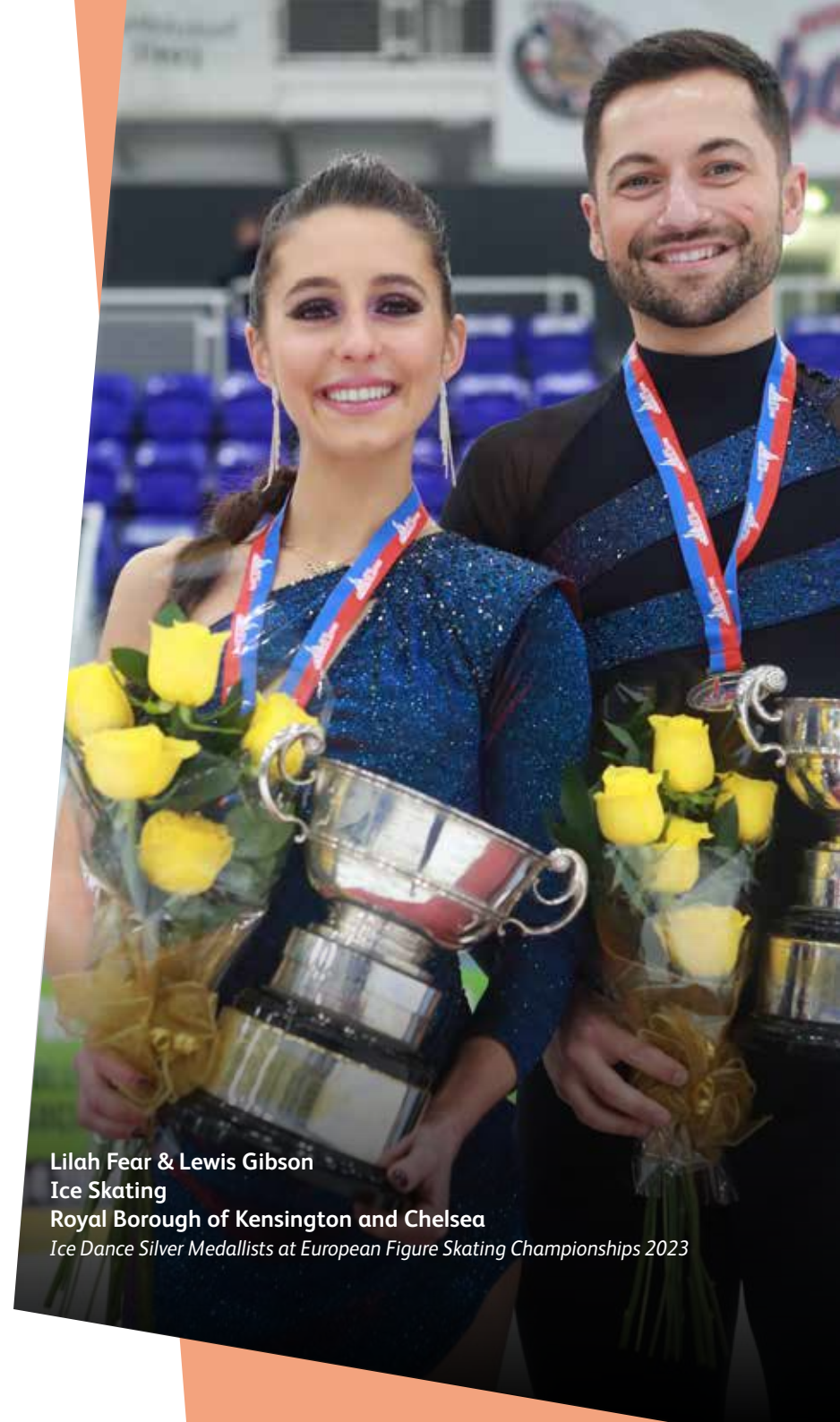
The GLL Sport Foundation was born and launched in 2008 with the support of Sally Gunnell OBE who became the Foundation's Patron.

As a leading Charitable Social Enterprise, GLL is proud to be able to make this positive impact on our communities through the Foundation.

Now celebrating its 15th Anniversary the GLL Sport Foundation continues to help aspiring athletes to reach their goals and realise their sporting potential.

The Foundation has been built on the collaboration of all of its partners, stakeholders, sponsors and athletes to which we are very grateful.

We are very proud of what the GLL Sport Foundation has achieved in the last 15 years and we look forward to the next 15 as we support our talented athletes.



Lilah Fear & Lewis Gibson
Ice Skating
Royal Borough of Kensington and Chelsea
Ice Dance Silver Medallists at European Figure Skating Championships 2023

Lucy Shuker BEM
Wheelchair Tennis
Sutton
2020 Tokyo Paralympics Silver Medallist



Above: Ellie Simmonds OBE
Para – Swimming
Manchester
2016 Rio Paralympics Gold Medallist

Aidan Walsh
Boxing
Belfast
Birmingham 2022 Commonwealth Gold Medallist



6/ OUR MISSION

To support young people with athletic talent to achieve their full sporting potential by reducing the financial burden of training and competition costs.

To bridge the gap in sports inequalities and giving athletes a range of sporting services to aid their journey.

To inspire local communities to participate in physical activity and aspire to achieve in sport, using our Ambassadors and athletes.

To seek long-term sporting legacy and coordination with national talent development pathways.

To be the largest independent athlete support scheme for talented young people striving for national and international sporting success.





"Sport is such an important part of all our lives and has the power to inspire young people to excel and harness their talent towards their future. From my own experience starting out as a young athlete and progressing through my sport, I understand how important the recognition and support from organisations like the GLL Sport Foundation can be to a young athlete. It can make the difference in achieving sporting ambitions.

This is ever-more important today as we are faced with new financial challenges and athletes have to consider whether they can continue to follow their dreams. The support of the GLL Sport Foundation helps to bridge this gap and can be the difference in an athlete making those dreams a reality.

This support can positively impact communities by promoting the opportunity that sport can bring and promoting the benefits it brings in well-being to someone within that community."

Sally Gunnell OBE
GLL Sport Foundation Patron

8/ 15 YEARS SUPPORTING TALENTED ATHLETES



25,890
Athlete awards



89%
No other funding



117
Sports supported



66%
Athletes aged under 21



75
Areas of the
UK supported

£14,090,630

TOTAL SUPPORT VALUE

A VIEW FROM THE BOARD /9

We are delighted to be celebrating The GLL Sport Foundation's 15th birthday. Since its inception in 2008 our aim was to ensure that the Foundation didn't just help athletes at the top of their game but supported those athletes that were maybe starting out on their performance journey or working to establish themselves.

We know that continuing a career in sport can be tough for the majority of athletes and that is why we are proud that 89% of our athletes receive no other funding. The Foundation is really about making a positive difference to as many athletes as possible, the 25,890 awards issued over the past 15 years are testament to the size and scale of the programme.

We have watched with great pride our ambassador athletes as they have competed in major championships and have brought home success and medals.

The Foundation would not be the success it is today without the support from our partner councils and authorities, our sponsors that provide much needed financial support to the athletes, our wider stakeholders that provide additional services such as physiotherapy, mental health support and application ratification and I would like to thank them for their continued support.



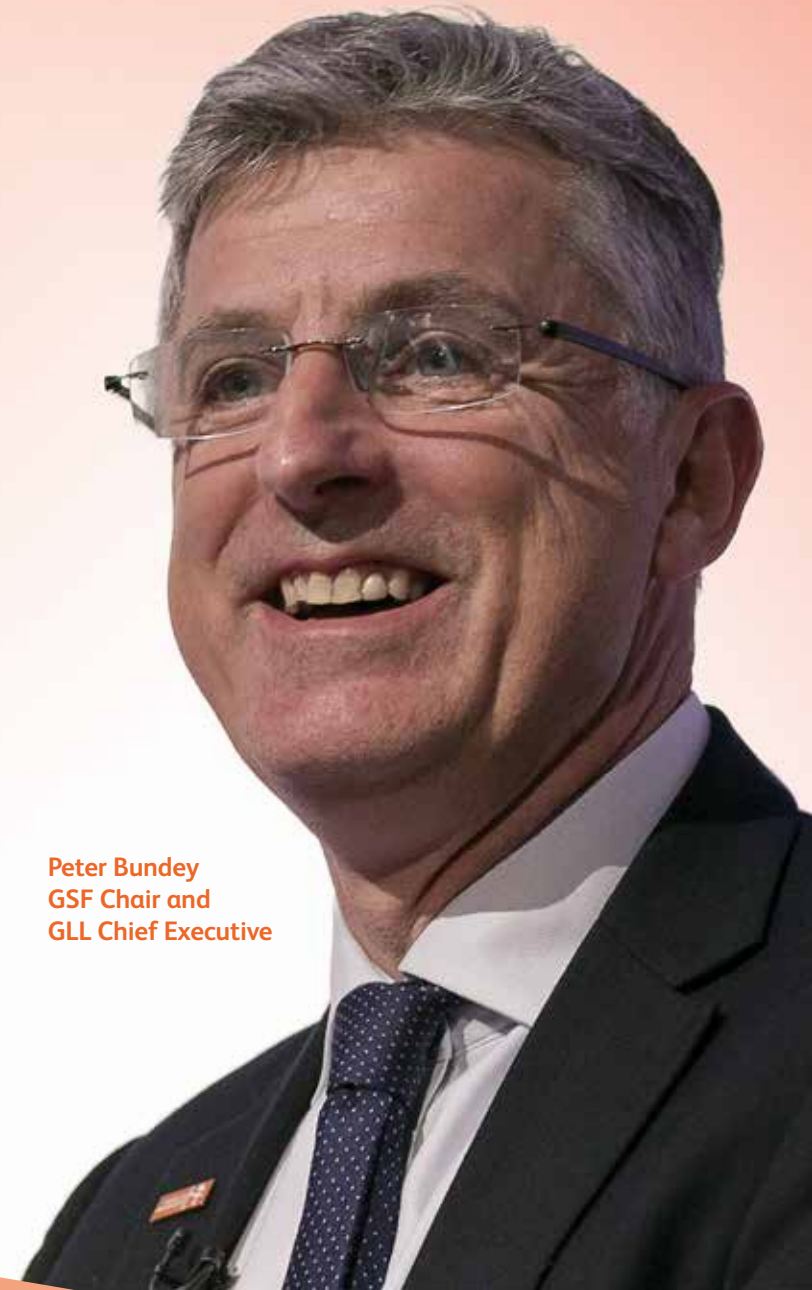
Perri Shakes-Drayton
Trustee and
British Athlete



Mark Sesnan OBE
Strategic Advisor



Emma Lewis
Trustee and
GLL National
Aquatics Manager



Peter Bunday
GSF Chair and
GLL Chief Executive

Thank you to previous board members Charles Trace,
Susie Rodgers, Kim Wright and Kulvinder Ganda.

10/ SPORTING JOURNEY

GLL Sport Foundation athletes going on to lead the way at the highest level in Sport



Phoebe Morgan
Diving
Queen Elizabeth Olympic Park
4th at the British Elite Junior
Diving Championships 2022





GSF supported athletes
Cardiff 2022

/11



12/ MAKING A DIFFERENCE

Q&A WITH JANE FIGUEIREDO, BRITISH OLYMPIC DIVING COACH

How many divers have you coached and supported over the years?

"I started coaching in 1989 at the University of Houston – I stayed in Houston until January 2014 (25 years) when I moved to London to start coaching Tom Daley. I have coached hundreds of divers over the years – too many to count! I've also mentored several coaches over the years in Houston and London".

How important is it that the athletes receive funding?

"Athletes need every bit of income and funding they can possibly get. London is a very expensive city to live and train in and therefore they use most if not all of their funding paying for accommodation, food and training expenses. If you are good enough divers can receive funding from three sources:

UK Sport, GLL funding and of course work income. Due to their training schedule and the demands on training, there is very little time to work so therefore funding is of vital importance in their ability to be an elite athlete training for the Olympics".

How has the GLL Sport Foundation benefitted your athletes?

"Firstly we are so grateful to GLL and GSF who constantly support our athletes in and out of the pool. Their generosity with funding allows our athletes to pay for part of their monthly and yearly expenses. With this funding it allows the athletes to concentrate on their training and relieve some of the pressure of worrying about where their income will come from".

ATHLETE FOCUS — KIM DAYBELL

Kim Daybell is a GB Para Table Tennis player and training to be a medical doctor. During the pandemic Kim was one of the NHS heroes working on the front line in the Covid Wards of north east London hospitals. Unsurprisingly, this had a negative impact on Kim's table tennis training and he narrowly missed out on selection for the Tokyo Paralympics. Kim will be heading to the National Championships in Sheffield and is focused on regaining a title he once won 8 years in a row.

Prior to this Kim had won an individual silver medal at the Commonwealth Games in Australia 2018 via the London 2012 and Rio 2016 Paralympics.

As a result of his Poland's Syndrome, Kim plays as class 10 para table tennis athlete but incredibly up until 17 he played as an able bodied England national.

Kim moved to London in 2018 after graduating university and has benefitted from GLL Sport Foundation funding since 2019 after hearing about the programme through a friend.

"I train at the Waltham Forest Feel Good Centre, I have been a GSF athlete now for 4 years and they have been providing the support I need for my training and strength and conditioning. The GLL Sport Foundation gives me the platform I need to perform at the highest level in the Paralympic Games. I really appreciate everything they have done for me over the years and they have been the most supportive people I could ask for." **Kim Daybell**



Jane Figueiredo
British Olympic Diving Coach

Andrea Spendolini-Sirieix
Diving
Queen Elizabeth Olympic Park
Birmingham 2022 Commonwealth
Double Gold Medallist, World &
European Champion 2022



Kim Daybell
Para Table Tennis
Waltham Forest
Gold Coast 2018 Commonwealth
Silver Medallist

WIDENING & DEEPENING ATHLETE WELLBEING SUPPORT

The GLL Sport Foundation has teamed up with a number of athlete support organisations that cover both physical (physiotherapy) and mental health awareness programmes with over 1700 sessions offered to athletes across the 15 years. Access to these additional services are increasingly as important as financial support.

MENTAL HEALTH SUPPORT

Elite athletes awarded through GSF will now be able to access Switch the Play services while they are training, when competing at the highest level and after their athlete careers have finished.

Switch the Play's Mental Wellbeing Support Services are accessed via TEAMmate – a holistic, wrap-around service consisting of a telephone helpline, masterclasses on self-care and resilience - and access to video resources, guides and podcasts providing top tips.

Now athletes can benefit from the mental health support services of Switch the Play – giving them voice and practical help in what is a challenging and highly pressurised environment.

With many athletes struggling to transition to normal life following elite competition, Switch the Play's support is considered 'life changing' in some cases - helping individuals overcome personal obstacles to achieving their career goals in later life whether that's sports coaching, sports marketing, media – or something entirely different.



PHYSIOTHERAPY AND SPORT SCIENCE

The programme has worked in partnership with core organisations to provide athletes with access to sport science expertise:

- Crystal Palace Physiotherapy Group
- Middlesex University and London Sport Institute
- Rebound Physiotherapy, Belfast
- Sports Injury Clinic and Human Performance Centre, University of Bath
- The Physiotherapy Clinic, Gosling Sports Park
- The Osborne Clinic, Newcastle
- Highworth Physiotherapy Clinic
- Sports Medicine Physiotherapy Clinic – Cardiff Metropolitan University

Noah Hanson
Athletics
Lee Valley

2022 Number 1 ranking for u17 100m hurdles,
2022 U17M 100mH & 200m Essex Champion,
100mH & 200m Eastern Champion

14/ PARTNERS

The GLL Sport Foundation works with a number of partners that enable us to have the impact we do. Including our council partners, without who GSF would not be able to support athletes and communities across the UK.

ENGLAND

- | | | | |
|---|---|---|--|
| 01. Basingstoke –
Basingstoke Sports Centre | 10. East Cambridgeshire District Council –
The Hive | 16. Manchester City Council | 26. South Oxfordshire District Council |
| 02. BSTFitness Newbury | 11. Epsom & Ewell Borough Council | 17. Newcastle City Council | 27. Swindon Borough Council |
| 03. Bath and North East Somerset Council | 12. Gosling Sports Park | 18. North Kesteven District Council | 28. Vale of White Horse District Council |
| 04. Birmingham – Better Gym Mere Green | 13. Guildford Borough Council –
Ash Manor / Guildford Lido /
Guildford Spectrum
(Freedom Leisure) | 19. Preston City Council | 29. Walsall Wood –
Better Gym Walsall Wood |
| 05. Bradford – Better Gym Bradford | 14. Herefordshire Council (Halo Leisure) | 20. Reading Borough Council | 30. Westmorland & Furness Council |
| 06. Brentwood – Better Gym Brentwood | 15. Lee Valley Regional Park Authority –
White Water Centre | 21. Reigate and Banstead Borough Council | 31. West Oxfordshire District Council |
| 07. Cambridge City Council | | 22. Rugby Borough Council | 32. Woking Borough Council
(Freedom Leisure) |
| 08. Cornwall Council | | 23. Sleaford – Better Gym Sleaford | 33. City of York Council |
| 09. Cumberland Council | | 24. South Bucks District Council | 34. Welwyn Hatfield Borough Council |
| | | 25. South Cambridgeshire District Council –
Cambridge Ice Arena | |

LONDON

- | | | |
|---|---|--|
| 35. Barking Sporthouse and Gym | 49. Lee Valley Regional Park Authority –
Velopark / Hockey & Tennis Centre /
Riding Centre / Ice Centre | 60. Vauxhall Leisure Centre –
London Borough of Lambeth* |
| 36. Bexleyheath – Better Gym Bexleyheath | 50. Lee Valley Regional Park Authority –
Athletics Centre | 61. London Borough of Waltham Forest |
| 37. Gunnersbury Park Sports Hub** | 51. London Borough of Lewisham | 62. Walthamstow –
Better Gym Walthamstow Stadium |
| 38. London Borough of Barnet | 52. London Borough of Merton | 63. Wembley Leisure Centre –
London Borough of Brent |
| 39. London Borough of Camden | 53. Pinner – Better Gym Pinner | |
| 40. London Borough of Croydon | 54. Copper Box Arena &
London Aquatics Centre – Queen
Elizabeth Olympic Park, London Legacy
Development Corporation | |
| 41. Crystal Palace National Sports Centre –
Mayor of London | 55. Romford – Better Gym Romford | |
| 42. Better Gym East Village – Stratford | 56. Sidcup – Better Gym Sidcup | |
| 43. Royal Borough of Greenwich | 57. Sutton Sports Village | |
| 44. London Borough of Hackney | 58. Teddington – Better Gym Teddington | |
| 45. London Borough of Hammersmith
and Fulham | 59. London Borough of Tower Hamlets | |
| 46. London Borough of Hillingdon | | |
| 47. London Borough of Islington | | |
| 48. Royal Borough of Kensington
and Chelsea | | |

NORTHERN IRELAND

- 64.** Belfast City Council*

WALES

- 65.** Bridgend County Borough Council
(Halo Leisure)*
- 66.** Cardiff City Council

In the following Local Authority partnerships, the GLL Sport Foundation works in partnership with the identified localised athlete support programme. Awards and award terms and conditions will be aligned to the partnership agreements:

- 14.** Halo Sport Foundation
- 16.** Manchester Sport Foundation
- 22.** Rugby's Excellence in Sport Awards
- 31.** West Oxfordshire Sports Awards
- 44.** Hackney Youth Sport Fund
- 47.** Sport Islington
- 51.** Sports Funding
- 64.** Belfast Sports Awards /
Mary Peters Trust
- 65.** Halo Sport Foundation

* Local Authorities operate localised athlete support programmes and are supported by the GLL Sport Foundation.

** Operated on behalf of London Boroughs of Ealing and Hounslow



16/ NATIONAL SPORTING PARTNERS

The GLL Sport Foundation has built strong connections to UK sport talent pathways through its national partnerships with SportsAid in England and Wales, and the Mary Peters Trust in Northern Ireland. These partnerships have enabled engagement with core National Governing Bodies of Sport, ensuring the right athletes are supported with the right support at the right time.

SportsAid have been the central pillar to the GLL Sport Foundation since the partnership began in 2009; since those early beginnings, nearly 652 athletes have benefited from direct funding and support.

"To mark fifteen years of the GLL Sport Foundation is such a positive, uplifting moment to be a part of. What a wonderful, feel good milestone."

said Tim Lawler MBE, SportsAid's Chief Executive.

"We are very proud that SportsAid has shared the majority of those years working in partnership with the Foundation and together we've been able to help hundreds of young sports people to develop their potential. GLL's reputation as a force for good in communities is well documented – to commit even further and create the Sport Foundation reflects so strongly on the values and principles of everyone involved. Here's to the next chapter of the Foundation's work and to our enduring, impactful partnership together."

Mary Peters Trust Patron
Dame Mary Peters explained
"The partnership with the GLL Sport Foundation ensures that not only are developing athletes correctly supported but that athletes beginning their pathway are also recognised and their success celebrated".



SPONSORS & /17 SUPPORTERS

"Technogym have a long-standing partnership with GLL which made the decision very easy to support the GLL Sport Foundation. Elite sports and performance is also a key pillar of our business being the official supplier of the last 8 Olympic and Paralympic Games and being announced as the official partner for Paris 2024, knowing that our business is directly contributing to creating more champions and supporting such a noble cause is a must. It is a pleasure to announce the renewal of our sponsorship with this incredible institution which has been supported by Technogym for over 10 years now. The foundation has been able to develop a host of talented athletes throughout the United Kingdom by providing that crucial support and access to much needed funding. Supporting the GLL Sport Foundation means Technogym knows young talented people are being given a chance that they might not get without this and an equal opportunity to achieve their dreams of sporting excellence.

Champions train with Technogym and we cannot wait to see the champions of the future coming through from the support of the GLL Sport Foundation".

Tim Clayton, Sales Director National Key Accounts Clubs Technogym UK Ltd.

The GLL Sport Foundation recognises the significant contribution of our sponsors and supporters; it is their shared commitment that has enabled the Foundation to be the largest independent supporter of sporting talent across the UK, and in doing so support thousands of athletes to achieve sporting success.

"We made the decision to begin supporting the GLL Sport Foundation in 2015, and it is a pleasure to announce the renewal of our sponsorship with this incredible institution. Many bright and talented athletes throughout the United Kingdom are unable to chase their dreams of sporting glory due to lack of funding, we're passionate about helping GSF give equal opportunities to all young people and achieving their dreams of competing on the international stage.

Our partnership enables both our brands to share the success of the UK's most aspiring athletes who we are proud to have heard speak in such an inspirational way at our internal Sales Conferences and who have supported our marketing and brand development goals through representation and storytelling both in person and via social media".

Martin Fairman, Group Sales and Marketing Director, Annodata.



GLL

TECHNOGYM
The Wellness Company

ZURICH

annodata
A KYOCERA GROUP COMPANY

speedo

TMD
TaylorMadeDesigns
Made with care Since 1983



BRENNTAG

KJ Evans
Electrical
Limited

PHYSICAL
FIRST FOR FITNESS SOLUTIONS

brakes
a Sysco company

phs Group

Lyreco

18/ GLL / BETTER

OUR PURPOSE

To improve the physical, mental and social wellbeing of local communities.

We operate 375 venues, including public sport and leisure centres, libraries and childrens centres in partnership with local councils, public agencies and sporting organisations.

This makes us the largest UK-based charitable social enterprise.

WHAT WE DO

We are committed to the provision of leisure, fitness and cultural activities and facilities at affordable prices. It is our aim to ensure the financial viability of our organisation, meeting our charitable social objectives, harnessing employee ownership and maintaining and expanding our existing services. We endeavour to continually exceed customer expectations.

OUR VALUES

Partner of Choice

Customers and Communities at Our Heart

Tackling Health Inequalities

Respecting the Planet

More Than a Job

The Better Way of Doing Business

**GLL IS A NOT FOR PROFIT CHARITABLE
SOCIAL ENTERPRISE WHO MANAGE PRODUCTS
AND SERVICES THROUGH THE BETTER BRAND**

15 YEARS OF THE GLL SPORT FOUNDATION



Tom Daley OBE
Diving
Queen Elizabeth Olympic Park
Tokyo 2022 Olympic Gold Medallist



**PARTNER
OF CHOICE**



**CUSTOMERS &
COMMUNITIES AT OUR HEART**



**TACKLING HEALTH
INEQUALITIES**



**RESPECTING
THE PLANET**



**MORE THAN
A JOB**



**THE BETTER WAY OF
DOING BUSINESS**

INTO THE FUTURE GSF 2023 – 2027

Over the last 15 years the GLL Sport Foundation has established itself as the largest independent athlete support programme of its kind in the UK. The Foundation's aims and objectives were to bridge the gap in sport inequalities and this ambition and guiding principle still endure 15 years later.

Despite the recent global pandemic the GLL Sport Foundation has remained a solid and reliable source of support and guidance for young athletes as they reach for their potential.

The GLL Sport Foundation is setting its sights on the next 5 years developing a solid plan to give the Foundation a secure footing to continue to grow and develop and be there for the young sports men and women that need the support the most.

Our ambition is to continue to grow athlete numbers in all of our partnerships across the UK with the aim of returning to pre pandemic athlete numbers. We will work to increase our sponsors so that we can enhance the financial grants and bursaries in order for more athletes to benefit from financial support and ensure that the GLL Sport Foundation continues to be sustainable with a solid financial plan.

Crucially, we will work with our partners and stakeholders to enrich the GLL Sport Foundation programme with athlete services that will make the difference to the young sports people we support. This will include physical rehabilitation support, mental health support and routes to work and employment for when an athlete's sporting career draws to an end.

The success of the GLL Sport Foundation is a testament to the collaboration of all parties involved with the anchor being the athletes themselves. We are looking forward to the next 15 years as we continue to develop and support talented sports people across the UK.



Daryll Neita
Athletics
Royal Borough of Greenwich
2019 World Championships Silver Medallist
Birmingham 2022 Commonwealth Bronze Medallist



GLL BETTER

www.gllsportfoundation.org / www.gll.org

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