

GLL SPORT FOUNDATION ANNUAL REVIEW 2017



Primary Sponsors



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Elinor Snowsill, supported Wales rugby player playing in an International versus England

WELCOME

SALLY GUNNELL – Achieving peak sport performance as an athlete, and inspiring and supporting athletes to achieve their goals has been key for me as Patron.

Sport is such an important element in all our lives whether that be as an athlete, a coach or within the wide network of support, sport can and will continue to deliver so much for us as a nation.

It was brilliant to see GLL Sport Foundation-supported athletes deliver medal successes but also break through to the international

level this year, as this is core to the Foundation's ethos of supporting today's and tomorrow's athletes.

I am proud of what we have achieved to date, and moving into next year will mark our tenth year of supporting athletes, we continue to make more of an impact to athletes and sport across the UK.

PETER BUNDEY – The wealth of young sporting talent within our local communities is truly inspiring; it is the product of a wide-ranging team of individuals and organisations that dedicate themselves to helping bring positive opportunities to young people through sport. We are delighted to be part of this team.

The GLL Sport Foundation is the UK's largest independent supporter of young sporting talent in the UK. We have now awarded over 13,000 athlete awards, totalling over £7.6million.

Our research identifies that a remarkable 73% of awards go to athletes who are under the age of 21 and that over 89% of award recipients receive no other central funding support. This highlights that the

programme is supporting athletes who need it and showing a growing impact on legacy agendas towards Tokyo 2020 and beyond. We are proud that we can make a positive contribution to this agenda and we remain committed to inspiring others to follow.

Finally I would like to take this opportunity to thank all our sponsors, partners and supporters, who remain the lifeblood of this fantastic enterprise.



Sally Gunnell, Patron of the GLL Sport Foundation, speaking at our 10th anniversary celebration.



Peter Bunday, Chair of the GLL Sport Foundation, speaking at our 10th anniversary celebration at the House of Lords.

THE GLL STORY

Born in 1993, GLL is a social enterprise that has grown rapidly to become the UK's largest public leisure and libraries provider, across more than 350 facilities.

Our facilities are located across the UK from Carlisle and Newcastle to Cardiff, Belfast, London and Cornwall. We have strong partnerships with local authorities and agencies, which enables us to get close to local agendas and play a proactive role in modernising services and reaching out to all sections of the community. With 54 million annual visits, GLL is recognised as a major market presence and an influential organisation across a range of national agendas for sport, physical activity, library services and social entrepreneurship. We are a staff-owned, mutual and not-for-profit organisation, which means we reinvest financial surpluses into our facilities, services and staff. We engage with and invest in local communities; helping get more people more active more often, assisting increased

educational attainment and maximising use of library services. The success of our charitable social enterprise is based upon our four pillar principles – better service, better people, better communities and better business. Our pioneering use of social value to measure our positive effect on people's health & wellbeing, education, and crime reduction, means life is demonstrably "Better for Everyone" in the communities we serve. Alongside our core sport, leisure and library divisions, we also operate health intervention and education programmes. GLL operates two foundation programmes, the GLL Community Foundation and the GLL Sport Foundation, which is the largest independent support programme for talented young athletes in the UK.

GSF BOARD:

Chair – Peter Bunday

Board Members – Mark Sesnan, Jennie Seale, Kim Wright, Susie Rodgers (MBE)



GLL Managing Director Mark Sesnan with GSF Athletes at the House of Lords to celebrate our 10th anniversary

KEY FACTS

SUPPORTING TODAY'S AND TOMORROW'S ATHLETES

£1,404,250
SUPPORT VALUE

73% 
ATHLETES
AGED UNDER 21

10% 
PARALYMPIC / DISABILITY
SPORT ATHLETES

2545 
INDIVIDUAL
ATHLETES
SUPPORTED

89% OF
SUPPORTED ATHLETES
RECEIVE **NO OTHER**
CENTRALISED FUNDING SUPPORT

61 
AREAS OF
THE UK
SUPPORTED

115 
SPORTING
DISCIPLINES SUPPORTED

31.5% OF
BAME
SUPPORTED ATHLETES

AWARD EVENTS

The GLL Sport Foundation is a truly national programme and the largest independent programme in the UK; it places equal focus, impact and promotion at a local level. In 2017, twenty-six events were held across the UK to celebrate and reward success.

- The GLL Sport Foundation's national event was held at the prestigious BT Tower in central London. Sponsors and core stakeholders were invited to see where their contributions go, demonstrated through an athlete panel that included double Olympic medallist Lutalo Muhammad (Taekwondo), triple Paralympic medallist Susie Rodgers (Para Swimming) World Championships finalist Reece Prescod (Athletics – 100m) and triple national boxing champion Cherrelle Brown. The event celebrated the Foundation's national reach and showcased the impact it makes to established athletes as well as the rising sports stars of tomorrow.
- 23 events were held across England at a local level, enabling a direct showcase of talented local athletes, as well as an opportunity for athletes to receive their awards and be recognised for their achievements.
- GLL hosted its second event in Belfast, which was an even bigger success than that in 2016. The programme has grown significantly in Belfast, and with support from the Mary Peters Trust, the Foundation has been fully embraced by the sporting community there.

Lord Mayor of Belfast Nuala McAllister, Alliance party explained:

“The event was a great success, to see so many young Belfast athletes benefitting is brilliant and we look forward to following their successes.”

GLL, in partnership with Cardiff City Council and SportsAid Wales, launched the Cardiff programme. An advisory board has also been set up to ensure alignment with local sport policy. With 47 athletes and existing partnerships with Cardiff Metropolitan University as well as the above partners, the programme is set for success in 2018.



Belfast Athlete Panel Shirley McKay, Emma Sharkey, Michael Mckillop with GLL's Gareth Kirk and Ronan Mckenna.

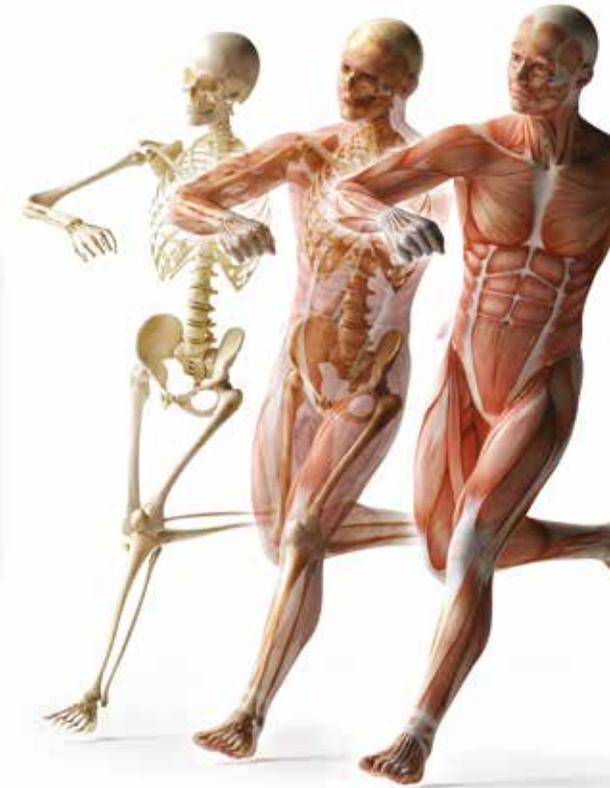


Awards to be presented at our BT Tower event.



Cardiff Event to present awards to athletes.

MAKING A DIFFERENCE



The GLL Sport Foundation is an athlete focussed programme that not only provides financial awards, but also training memberships, physiotherapy and sport science programmes, all focussed on supporting and developing athlete performance.

Physiotherapy & Sport Science

The programme works in partnership with core organisations to provide athletes with access to sport science expertise:

- Crystal Palace Physiotherapy Group
- Middlesex University and London Sport Institute
- Rebound Physiotherapy, Belfast
- Sports Injury Clinic and Human Performance Centre, University of Bath
- The Physiotherapy Clinic, Gosling Sports Park
- The Osborne Clinic, Newcastle
- Highworth Physiotherapy Clinic
- Sports Medicine Physiotherapy Clinic – Cardiff Metropolitan University

Coaching and employment opportunities

The programme directly linked with GLL in providing supported athletes with gaining sports coaching qualifications and then a direct opportunity to employment through coaching GLL Sports Courses to the junior members within our communities.

Training memberships

The programme provides free training memberships, enabling athletes to access Better sport and leisure venues across the UK to support and complement their core training programmes.

Emma Critchley, Team GB Synchronised Swimmer, has benefitted from using the physiotherapy services that GLL provided:

“I value both the sports science input and the gym/pool membership which enables me to train locally and reduce travel where possible. I have recently benefitted from the GLL Sport Foundation partnership with Highworth Physiotherapy Clinic. Receiving injury treatment only six miles from home has meant I can fit treatment in between school.”

Louis Rolfe MBE and double Paralympic medallist uses his local GLL leisure centre to do his programme set by his National Governing Body:

“My GLL award has provided me with access to excellent gym facilities near my home in Cambridge to train and follow my strength and conditioning programme set by British Cycling.”

INSPIRING COMMUNITIES

The GLL Sport Foundation not only supports athletes on their own sporting journeys, it also gives the opportunity for them to inspire the next generation and wider community residents by attending events in their local communities. In 2017, supported athletes attended over one hundred community events.

GLL link with local authorities and schools on a regular basis and get involved in many community events, including leisure centre open days, school assemblies and swimming galas. On July 27th, Poplar Baths held an open day in celebration of its first anniversary of being open, which allowed members and non members the chance to see the venue and try some of the classes, sports and games. Factory East Boxing and local boxing clubs were fundraising throughout the day and provided a mobile boxing ring outside the facility to entice people in and to raise awareness and funding for the project which was supported by the GLL Community Foundation.

GLL Sport Foundation – supported Ambassador Cherrelle Brown attended on the day and not only joined in with the event, but encouraged children passing by to get involved, and inspired them to be more active.

Cherrelle Brown, three times National Amateur Boxing Champion:

“GLL, through the Sport and Community Foundations are engaging local clubs in sport and giving young people the opportunity to become more active. It was great to be part of this; share my story and inspire the young kids to take up boxing.”



Lutalo Muhammad with Bronze and Silver Olympic medals for Rio 2016.



Jade Johnson inspiring girls into sport

On Monday 26th June 2017, The Sands Centre hosted a GLL Sport Foundation Celebration event, the first of its kind in Carlisle. This event took place to recognise the athletes who are supported by GLL in the north of the country and to also increase the awareness of the Sport Foundation to members of our community. Over 100 school children and teachers took part in several multi-skills and indoor athletics style activities. Bethan Lishman (Deaf Athletics) and Nicole Malloy (Netball) supported the event, and both received an Achievement Award from the GLL Sport Foundation.

Bethan Lishman, Team GB Deaf Athletics athlete:

“It was great to have the opportunity to inspire so many local children with my journey, and also promote how the GLL Sport Foundation has helped me along the way.”

On Friday 10th November, the Copper Box Arena and London Aquatics Centre hosted the 12th Annual Better Club Games at the Queen Elizabeth Olympic Park. The event has been described as the ‘Olympics for Older People.’ More than 700 participants took part in swimming, cycling, table tennis, short tennis, badminton, bowls, darts and dominoes. The day was extremely competitive and showcased some great talent from the older generation. Marilyn Okoro (Team GB Athletics) attended the event and helped present the prizes to the winners of each sport, and overall winners the Royal Borough of Greenwich.

Marilyn Okoro, Team GB Athletics athlete:

“I really enjoyed the event; it was great to see the older generation still being active and competitive. The event is a great example of GLL being inclusive to everyone, and I’m proud to be a GLL Sport Foundation Ambassador.”

On Monday 18th December, GLL held its internal Communications Day to showcase the social enterprise commitments that GLL follows. The GLL Sport Foundation is a large part of this, and it’s key for staff to understand the impact the Foundation has on these athletes. Ironman athletes Lucy Charles and Reece Barclay, in addition to para GB rower Benjamin Pritchard attended the event and shared their sporting experiences and how the GLL Sport Foundation has supported them:

“In 2016 a racing incident left me paralysed from the ribcage down. I was overwhelmed to find out the GLL Sport Foundation would continue to support me. I am pleased to say, during my first year back into competitive sport GLL Sport Foundation has been with me every step of the way.” – Benjamin Pritchard, rower

“GLL Sport Foundation support allows me to train using the necessary facilities. Whilst funding goes towards, race entries, travel, accommodation & nutrition.” – Lucy Charles, triathlete/ironman



Benjamin Pritchard, Reece Barclay and Lucy Charles



Better Club Games' winners: Royal Borough of Greenwich with Marilyn Okoro

ATHLETE SUCCESS: TIMELINE

Joel Howells, a young county badminton player won both the under-15 singles and doubles competitions at the Badminton Wales Deeside Open tournament.

Charlotte Follett places 11th at the Hungarian Indoor Championships and silver at the Swiss Women's for Modern Pentathlon.

Pippa Earley competed at the England National indoor Pentathlon and broke the British record with a points score of 3,952.

Alex Wise shot a score of 1,268 beating Olympic squad member Patrick Huston (also a GSF athlete based in Belfast) into third place at the Darley Dale Archery competition.

Benjamin Pritchard takes up para rowing after accident which forced him to retire from cycling. The GSF continues to support Benjamin in his new sport.

Scarlett Dale won the Junior Women's English title in the England Athletics Mountain Running Championship.

January

February

March

April

May

June

British Gymnastics selected their National Squad Clayton Bell and Luke Marsh of Rugby Gymnastics Club.

Montell Douglas - January Athlete of the Month.

Emily Appleton wins both singles and doubles titles at the Grade 1 Coffee Bowl tournament in Costa Rica.

Dan Bramble & Shelayna Oskan-Clarke – February Athletes of the Month.

Scarlett Mew Jensen competed at G Star, a national diving competition; it was her first group A U18 competition and won her two events 1m and 3m springboard.

Claudia Lance Jones – March Athlete of the Month

Anna Hursey came first out of the Europeans at the ITTF World Hopes week and went on to represent Europe in August.

Fiona Bunn has won 5 out of 6 selection races for the Junior World Orienteering Championships.

Cherrelle Brown and Morgan Ansell – April Athletes of the Month

Halah Thomas competed at the Guildford Open and on both days skated brilliantly, placing 6th in her short program and 3rd in her free.

Northern Irish athletes selected for the Commonwealth Youth Games – May Athletes of the Month.

Nearly 50 athletes GSF supported athletes competed at the World Champs Team Trials to qualify for the World Championships.

Ben Fox and Jack Perry are part of Team GB Wheelchair Basketball Team who won the U23 men's World Championships.

Eight automatic qualifiers for the IAAF World Championships – June Athletes of the Month.

Pippa Earley selected for the Commonwealth Youth Games in the Bahamas. She competed in the sprint hurdles.

Peter Vincent wins European University Championships.

Jonah Alfert wins bronze medal at Maccabiah Games in Israel.

Amelia and Thomas Tooze competed for Team GB Water Skiing Team; Amelia placed 4th and Thomas was the 1st Brit.

Mimi Gray won the British Synchro Emerging Athlete of the year award at the British Swimming Awards, previously won by Tom Daley and Adam Peaty.

Peter Riches (15 years of age) speed skater breaks 3 British records in 500m, 1000m and 1500m.

July

August

September

October

November

December

Eden Cheng wins European Junior Diving Championships.

Joe Appiah is triple medallist at European Masters Athletics Championships.

Kirsten Wells part of Ultimate team qualified for European Championships.

Emily Appleton tours the USA and took her second ITF Pro title.

Billy Birchmore was selected for Team GB at the INAS world Swimming Championships.

Shaun Malazarte won Bronze in the British Judo Championships.

12 GSF supported athletes selected for the IAAF World Championships.

Dwayne Cowan, Dina Asher-Smith, Daryll Neita, Lavai Nielsen and Perri Shakes-Drayton bring home medals from IAAF World Championships.

Mari Durward-Akhurst becomes National Para Dressage Champion.

Eleanor and Louisa Piper competed at the World Youth Archery Championships with impressive finishes.

Anna Litvinenko won Gold at the Junior Tirnavia Riedell Ice Cup.

Balthazar Bradshaw won Gold at National Para-Swimming Championships in the 200m IM and achieved a PB.

Liam Barnett, Jodie Cox, Simon Randerson and Tracey Carroll bring home medals from World Transplant Games.

Adel Zakrzewski wins silver at National Open Water Festival.

Mari Durward-Akhurst & Rafael Rhys Pollitt September Athletes of the Month.

Lucy Charles win silver at World Ironman Championships.

Richard Kruse – October Athlete of the Month.

Michael McKillop and Aled Davies – July Athletes of the Month.

Reece Prescod August Athlete of the Month.

AREA PARTNERS

The GLL Sport Foundation is proud to work with our local authority, public sector and sporting partners. It is their shared commitment to promoting sport and physical activity that enables the GLL Sport Foundation to maximise its support of talented young athletes and local communities. GLL are expanding year on year, and GSF were able to support athletes in sixty-one areas in England, Wales and Northern Ireland in 2017.

England

- Allerdale Borough Council
- Bath and North East Somerset Council
- Bournemouth – Better Gym Bournemouth
- Bradford – Better Gym Bradford
- Cambridge City Council
- Carlisle City Council
- Chiltern District Council
- Copeland Borough Council
- Crawley Borough Council - K2 Crawley (Freedom Leisure)
- Eden District Council
- Epsom & Ewell Borough Council
- Gosling Sports Park
- Guildford Borough Council - Ash Manor / Guildford Lido / Guildford Spectrum (Freedom Leisure)
- Herefordshire Council (Halo Leisure)
- Lincoln – Better Gym Lincoln
- Manchester City Council
- Newcastle City Council
- North Somerset Council – Churchill Sports Centre
- Nottingham – Better Gym Nottingham
- Reading Borough Council – Rivermead Leisure Complex
- Reigate and Banstead Borough Council
- Rugby Borough Council
- Sheffield – Better Gym Sheffield
- South Bucks District Council
- South Lakeland District Council
- South Oxfordshire District Council
- Swindon Borough Council
- Taunton Deane Borough Council
- Telford Tennis Centre
- Vale of White Horse District Council
- West Oxfordshire District Council
- Woking Borough Council (Freedom Leisure)
- City of York Council

London

- Barking Sporthouse and Gym
- Bexley – Better Gym Bexley
- Bexleyheath – Better Gym Bexleyheath
- Brentwood – Better Gym Brentwood
- London Borough of Barnet
- London Borough of Brent – Wembley Leisure Centre
- London Borough of Camden
- Mayor of London – Crystal Palace National Sports Centre
- London Borough of Ealing
- East Village – Better Gym East Village, Stratford
- Royal Borough of Greenwich
- London Borough of Hackney
- London Borough of Hammersmith and Fulham
- London Borough of Hillingdon
- London Borough of Islington
- Royal Borough of Kensington and Chelsea
- London Borough of Lambeth
- London Legacy Development Corporation - Queen Elizabeth Olympic Park
- London Borough of Merton
- Romford – Better Gym Romford
- Sidcup – Better Gym Sidcup
- London Borough of Southwark – Columbo Centre
- Sutton Sport Village
- London Borough of Tower Hamlets
- London Borough of Waltham Forest

Northern Ireland

- Belfast City Council

Wales

- Bridgend County Borough Council (Halo Leisure)
- Cardiff City Council

In the following local authority partnerships, the GLL Sport Foundation works in partnership with the identified localised athlete support programme:

England

- Herefordshire Council – Halo Sport Foundation
- Rugby Borough Council – Rugby's Excellence in Sport Awards
- West Oxfordshire District Council – West Oxfordshire Sports Awards

London

- London Borough of Hackney – Hackney Youth Sport Fund
- London Borough of Islington – Sport Islington
- London Borough of Lambeth – Lambeth Gifted and Talented Programme
- Royal Borough of Greenwich – Greenwich Starting Blocks

Wales

- Bridgend County Borough Council – Halo Sport Foundation

GLL and the GLL Sport Foundation work in partnership with the below leisure trusts, to operate the GLL Sport Foundation across their relevant partnerships:

- Freedom Leisure
- Halo Leisure

The GLL Sport Foundation works in partnership with National Governing Bodies of Sport and their talent pathways through the below national partnerships:

- SportsAid
- SportsAid Wales
- Mary Peters Trust



NATIONAL SPORTING PARTNERS

The GLL Sport Foundation has a strong partnership with UK sport talent through its national partnerships with SportsAid in England and Wales, and the Mary Peters Trust in Northern Ireland. The partnerships enable engagement with core National Governing Bodies of Sport, ensuring the right athletes are provided with the right support at the right time.

As part of the long standing agreement SportsAid put forward, 100 direct nominations from National Governing Bodies of Sport for their most talented athletes who are not currently on centralised funding. This is a record amount of athletes that GLL have supported on behalf of SportsAid.

Since the GLL Sport Foundation and SportsAid partnership began in 2009, nearly 700 athletes have benefited from over £500,000 direct funding from the Foundation. SportsAid Chief Executive Tim Lawler explained:

“We are really proud of the impact SportsAid’s partnership with the GLL Sport Foundation is making in sport, together we’re able to focus on giving young athletes across the UK recognition of their sporting potential and financial support to aid their development. Many of these young athletes aspire to compete in future Olympic and Paralympic Games and the support offered by the Foundation will make that possible”.

SportsAid have also involved GLL in positive media and communications, linking on social media and filming at GLL venues for their videos and local news channels.

The Mary Peters Trust partnership grew in 2017 in terms of number of athletes supported, through wider National Governing Bodies of Sport engagement, and award profiling across the complete dataset in Belfast.

Mary Peters Trust Patron Dame Mary Peters explained:

“The partnership with the GLL Sport Foundation ensures that both developing athletes are correctly supported but also that athletes beginning their journey are also recognised and their success celebrated”.



Tim Lawler presents young GSF athletes with their awards



Michael McKillop with Dame Mary Peters and Peter Bunday

SPONSORS AND SUPPORTERS

The GLL Sport Foundation recognises the significant contribution of our sponsors and supporters; it is their shared commitment that enables the Foundation to be the largest independent supporter of sporting talent across the UK.

1ST TIER SPONSORS:

GLL
better for everyone



2ND TIER SPONSORS:



3RD TIER SPONSORS:

- Insite
- Communis
- Annodata
- SRS Leisure
- Taylor Made Designs
- Pumps and Motors
- KJ Evans Electrical Limited
- Lyreco
- Brenntag

PHYSIOTHERAPY & SPORT SCIENCE PARTNERS:

- Crystal Palace Physiotherapy and Sports Injury Centre
- Middlesex University and London Sport Institute
- Rebound Physiotherapy - Belfast
- University of Bath – Physio & Sport Science Centre
- The Physiotherapy Clinic – Gosling Sports Park
- The Osborne Clinic – Newcastle
- Sports Medicine Physiotherapy Clinic – Cardiff Metropolitan University



GLL Sport Foundation sponsor, Technogym – Katherine Gale with sponsored ambassadors at a GSF event.

2018 OUTLOOK

2018 is set to be another record breaking year for the Foundation, with the demand for support stronger than ever. Awareness of the GLL Sport Foundation is now well established, from local communities through to elite sport. With the addition of the county of Cornwall and many independent standalone gyms now part of the GLL family, there will be no shortage of athletes needing support.

We are delighted that the GLL Sport Foundation has continued to showcase and support the extensive wealth of young sporting talent within our local communities. This year has also been a record year for the amount of events that athletes have attended. Supported athletes are regularly inspiring the next generation of young children to either take up physical activity, or become competitive in their chosen sport. Our support not only helps the next generation of sporting talent but provides local communities and young people with positive aspirational focus and development opportunities. We hope to develop this further and strengthen our partnerships with local schools in the coming year.

The Commonwealth Games are taking place in 2018 on the Gold Coast in Australia and no doubt we'll have many athletes representing their various countries at the Games. We look ahead to this as the main competition next year, which is also a developmental step towards Tokyo 2020. There will also be many international junior championships taking place that are vital for young athletes to gain the experience they will need

for senior competitions and beyond. We have set a target to provide support to more athletes and to provide an increased range of athlete benefits next year.

The continued growth of GLL and our partnerships across the UK provides a positive outlook for the future of the GLL Sport Foundation. It means that we can extend our impact into new regions and communities. We already know that our support will be expanded into 72 partnerships across the UK including Cornwall, and standalone gyms including Teddington, Birmingham (Mere Green) and Ipswich.

With projections of close to 3,000 athletes being supported next year, the programme looks to move forward by bringing in new sponsors and partners to help support the increasing growth of the programme. Next year is set to be an exciting year, as we will celebrate the 10th anniversary of GSF, in addition to further athlete achievements and successes.



Tom Daley drops into the London Aquatics Centre to inspire a young diver at the Tom Daley Diving Academy

HELPING ATHLETES ACHIEVE THEIR POTENTIAL

The GLL Sport Foundation provides athletes with financial, training and sport science support. Apply now, become part of the largest independent athlete support programme in the UK and let us support your athlete journey.

Find out more and apply online at
www.gllsportfoundation.org

Lucy Shuker Para GB athlete, London 2012 and Rio 2016 Paralympic Games wheelchair doubles bronze medallist and supported ambassador

APPLICATIONS OPEN
ANNUALLY FROM 20TH DECEMBER
UNTIL 20TH FEBRUARY



GLL SPORT
FOUNDATION
SUPPORT DEVELOP ACHIEVE



SportsAid

BETTER
the feel good place